



# Dia light

**Acidic gel-crème demi.**

**Zero ammonia. Zero lift.**

**Ultra conditioning.**

**L'ORÉAL**  
**PROFESSIONNEL**  
PARIS

# Dia light



**Controlled application.**  
Gel-crème consistency for precision application.



**Flexible processing time.**  
(2-20 minutes).



**+30% more conditioning\*.**  
Conditions hair after lightening and color services.

\*vs. uncolored hair.



## 5 new pearl shades.

For dimensional, luminous, & pearly effects.

### COOL SHADES TO NEUTRALIZE WARMTH.



**10.18/10BM**

Dazzling Pearl Milkshake



**9.18/9BM**

Icy Pearl Milkshake



**8.18/8BM**

Cool Pearl Milkshake

### BEIGE IRIDESCENT SHADES TO ENHANCE NATURAL UNDERTONES.



**10.82/10MV**

Pearly Glow Milkshake



**9.82/9MV**

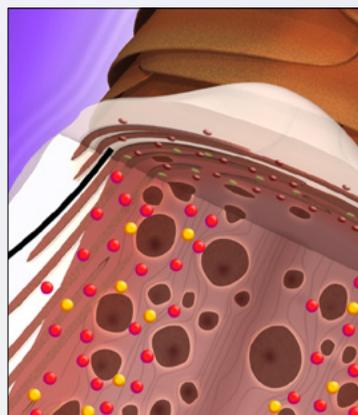
Iridescent Beige Milkshake

## Science behind Dia Light.



### Before color.

On color-treated & sensitized hair, the cuticle scales are already open.



### During color.

Dia Light has an acid pH close to the natural pH of the hair. There is no lift with gentle penetration of colorants for long lasting color.



### After color.

The cationic polymers in Dia Light have a resurfacing effect on the cuticle, leaving the hair with amazing shine.

## Dia Light Liquifier.

### Fast application.

Liquifies consistency for fast bottle application.

### Ultimate customization.

Consistency changes based on client need & stylist preference.

### Adjust color intensity.

To increase transparency and shine.



Liquifier FAQs.

	Blues & Greens				Violets				Cool Browns & Blondes			Mochas		Naturals	Warm Browns & Blondes		
	.11/BB	.1/B	.01/NB	.07/NGr	.18/BM	.21/VB	.22/VV	.2/V	.02/NV	.12/BV	.13/BG	.23/VG	.82/MV	.8/M		.31/GB	.32/GV
10																	
			<b>10.01/10NB</b> Soft Frosty Milkshake		<b>10.18/10BM</b> Dazzling Pearl Milkshake	<b>10.21/10VB</b> Pearl Sorbet Milkshake	<b>10.22/10VV</b> Iridescent Berry Milkshake		<b>10.02/10NV</b> Soft Pearly Milkshake	<b>10.12/10BV</b> Frosty Pearl Milkshake	<b>10.13/10BG</b> Vanilla Macaroon Milkshake	<b>10.23/10VG</b> Pearly Gold Milkshake	<b>10.82/10MV</b> Pearly Glow Milkshake				<b>10.32/10GV</b> Sandy Milkshake
9																	
	<b>9.11/9BB</b> Iceberg Milkshake	<b>9.1/9B</b> Icy Milkshake	<b>9.01/9NB</b> Frosty Milkshake		<b>9.18/9BM</b> Icy Pearl Milkshake	<b>9.21/9VB</b> Sorbet Milkshake		<b>9.2/9V</b> Iridescent Milkshake	<b>9.02/9NV</b> Pearly Milkshake	<b>9.12/9BV</b> Pearl Milkshake	<b>9.13/9BG</b> Cool Buttercream		<b>9.82/9MV</b> Iridescent Beige Milkshake		<b>9/9N</b> Very Light Blonde	<b>9.31/9GB</b> Vanilla	
8																	
		<b>8.1/8B</b> Iced Latte			<b>8.18/8BM</b> Cool Pearl Milkshake	<b>8.21/8VB</b> Icy Sorbet						<b>8.23/8VG</b> Lavender Honey			<b>8/8N</b> Light Blonde		
7																	
			<b>7.01/7NB</b> Natural Frost							<b>7.12/7BV</b> Cool Beige	<b>7.13/7BG</b> Satin Blonde			<b>7.8/7M</b> Mocha Latte	<b>7/7N</b> Blonde	<b>7.31/7GB</b> Almond	
6																	
	<b>6.11/6BB</b> Charcoal	<b>6.1/6B</b> Cool Almond									<b>6.13/6BG</b> Walnut	<b>6.23/6VG</b> Hazelnut Honey			<b>6/6N</b> Dark Blonde		
5																	
		<b>5.1/5B</b> Cool Smoked Walnut		<b>5.07/5NGr</b> Sage											<b>5/5N</b> Light Brown	<b>5.31/5GB</b> Praline	
4																	
															<b>4/4N</b> Brown		

Golds			Coppers				Reds	
.03/NG	.3/G	.34/GC	.43/CG	.40/CCC	.45/CRv	.46/CR	.64/RC	.66/RR

10



**9.03/9NG** Honey Milkshake  
**9.3/9G** Light Gold

9

8



**8.3/8G** Light Brown Sugar  
**8.34/8GC** Light Caramel  
**8.43/8CG** Copper Sunset

7



**7.3/7G** Brown Sugar  
**7.43/7CG** Sunset Rubilane™\*  
**7.40/7CCC** Firelight

6



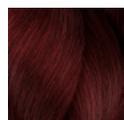
**6.3/6G** Gingerbread  
**6.34/6GC** Honey Chestnut

5



**6.45/6CRv** Cinnamon  
**6.46/6CR** Autumn DM5/ Rubilane™\*  
**6.64/6RC** Garnet DM5/ Rubilane™\*

4



**5.66/5RR** Ruby DM5/ Rubilane™\*



Clear

## Color theory.

### Preparation

#### 1: 1.5 mixing ratio

1 tube (1.7 oz.) to 2.6 oz. Diactivateur developer

- Measure 2.6 oz. of 6-vol. (1.8%) or 9-vol. (2.7%) Diactivateur Developer, depending on the desired intensity of the result.

### Application

On dry hair, spray Metal Detox Pre-Treatment on each section and apply Dia Light formula with a brush or a bottle on regrowth, mid-lengths or ends.

On wet hair, after shampooing with Metal Detox Shampoo apply Dia Light formula with a brush or bottle on pre-lightened hair.

**Flexible processing time:** 2 to 20 minutes

### Liquifier

#### [Best for]

- Fast, bottle application
- Toning all over

#### [How to use]

**Step 1:** Mix your Dia Light shade + Diactivateur developer at 1:1.5 Ratio.

**Step 2:** Add Dia Light Liquifier to formula and mix.

For half dose, add .2 oz. of liquifier.

For full dose, add .4 oz. of liquifier.

\*Liquifier only to be used with Dia Light + Diactivateur developer. Liquifier is not a developer.

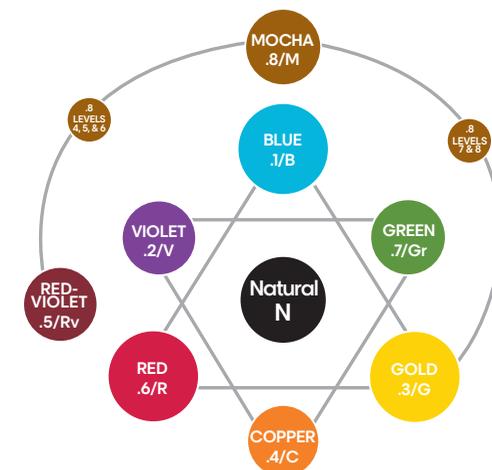
### Rinsing

When development time is complete, add a little warm water to the hair and gently emulsify.

Thoroughly rinse color from the hair and shampoo with Metal Detox Shampoo to pro guarantee your color result. Follow with Metal Detox mask.

### Law of color

- Opposite colors on the color wheel will counteract or neutralize each other.
- Opposite colors on the color wheel are also complementary.



### Dual coding system

level	tone
10 pale blonde	N natural
9 very light blonde	B blue .1
8 light blonde	V violet .2
7 blonde	G gold .3
6 dark blonde	C copper .4
5 light brown	Rv red-violet .5
4 brown	R red .6
3 dark brown	Gr green .7
2 darkest brown	M mocha .8
1 black	

example:

**5GV**  
**5.32**

level of color

primary tone of color

secondary tone of color

**L'ORÉAL**  
**PROFESSIONNEL**  
**PARIS**

**f** [lorealprofessionnel.us](https://www.lorealprofessionnel.us) | **@** [lorealpro\\_education\\_us](https://www.instagram.com/lorealpro_education_us)  
**▶** [lorealprou](https://www.youtube.com/lorealprou) | [us.lorealprofessionnel.com](https://www.us.lorealprofessionnel.com)

for more information contact L'Oréal Professionnel's hotline at 1.800.345.5012

LPFEBDL01